

BWPGCA Gun Dog Supreme Report

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Jerome, ID

The Gun Dog Supreme is the newsletter of the BWPGCA E&R Foundation. Six issues are published per year. Rem DeJong is the primary editor. Editor John Pitlo manages the testing program data which are published twice a year in the February and August issues respectively. Secretary Robin Strathy reports that the GDS has been hard-copy mailed to 227 individuals and an additional 23 complimentary issues have been mailed. Foreign clubs associated with the Český Fousek or BWPG also receive e-mailed copies. Printing and distribution costs about \$2500.00 per year.

We use Microsoft Publisher software to produce the GDS. I also rely heavily on Adobe Photoshop CC for managing images for the GDS, the websites and photo gallery. Photoshop costs \$130.00 per year. I mention this because whoever takes on the role of editor will likely need to have Photoshop and Microsoft Publisher. We use E-print Services at 9970 SW Greenburg Rd, Tigard, OR 97223 as our printing service. They are a good firm with whom to work. We send them an electronic file and a mailing list, and they print and mail the hard copies. We also have a .pdf file version. Digital copies are stored on the E&R Foundation web page. We occasionally also send digital copies to authors and organizations whose articles we have reprinted.

Issues typically run about 20 pages/issue with the February and August test score issues running 28-32 pages. We reprint relevant articles suggested by various members and we encourage club members to submit articles. Laurie Connell, Rick Sojda and Jon Coil have been regular contributors. Currently, Anita Andrus is providing a series of articles on retrieving. The two test coverage issues always include a test narrative provided by a regional chapter person and generally a collection of photos from each test.

A major help in communicating test results would be to have a designated person for each chapter for writing up the test and making sure that the GDS Editor knows who that person is before the test occurs. One of the most time-consuming tasks associated with the photo-gallery on line and photos for the GDS, is getting photographers to properly include file information data on each image file: handler name, dog name, test level, and description of what's happening.

The GDS is essential for documenting official functions such as our testing program. It is becoming less essential as a means of communicating about club activities and for generating a following for our breed. Online venues are becoming more critical for advertising and generating public awareness about our breed and our organization.